



ScanOne Solutions: Facial Recognition Technology for Tattoo Shops

Transforming Your Tattoo Studio Workflow

In the fast-paced world of tattoo artistry, efficiency, security, and customer satisfaction are paramount. ScanOne Solutions presents a revolutionary facial recognition technology tailored specifically for tattoo shops, designed to streamline the customer experience from the moment they first contact your studio through to their appointment check-in.

1. Initial Customer Contact

Enhance your customer outreach with ease. When potential clients reach out, simply send them a personalized link for appointment booking. This approach fosters a seamless introduction and sets the tone for a professional service.

2. Appointment Booking

Once customers click the link, they are guided to a user-friendly booking form. Here, they will enter essential details such as:

- Full Name
- Phone Number
- Email Address
- Postal Address

This information helps your shop stay organized while ensuring you have accurate records for all customers.

3. Identity Verification

Security is crucial in the tattoo industry. Customers will be prompted to upload a valid ID or driver's license to confirm their identity. Furthermore, to comply with privacy and security standards, clients will review and agree to a biometric acknowledgement agreement, opting-in for the facial recognition service.

4. Facial Recognition Process

The technological edge doesn't stop at identity verification. Customers will use their own devices to complete a facial recognition scan, ensuring a quick and accurate verification process. This step enhances the overall customer experience by reducing wait times and streamlining check-ins.

5. Arrival at Tattoo Shop

Upon arriving at your studio, customers can easily check in by scanning their face. This efficient procedure not only ensures a smoother transition from entry to appointment but also reinforces the commitment to privacy and security.

6. Account Activation

Following their appointment, the customer's account will be activated and maintained for a duration of 12 months from their last visit. This feature ensures continuity and ease of access for returning clients.

7. Data Management

Shop owners collect and manage all data obtained through ScanOne Solutions. A copy of the customer's ID and consent forms must be retained as directed by the Department of Health for audit purposes. Additionally, it is the shop owner's responsibility to delete customer data after the 12-month period from the customer's last appointment.

8. Hardware Provision

ScanOne Solutions also offers hardware kiosks that tattoo shop owners can purchase to facilitate the facial recognition process. These kiosks are designed to seamlessly integrate with your operational workflow, ensuring that the technology is accessible and user-friendly.

Benefits of Using ScanOne Facial Recognition Technology:

- **Enhanced Security:** Protects against identity fraud and ensures customer safety.
- **Increased Efficiency:** Reduces onboarding time, allowing tattoo artists approximately 2 additional hours in their working day. This extra time means artists can schedule more appointments, increasing earning potential.
- **Improved Customer Experience:** Minimal waiting times and seamless interactions create satisfied clients.

With ScanOne Solutions, tattoo shops can harness the power of facial recognition to elevate their service and operational efficiency. Embrace innovation today for a more secure and customer-friendly tattooing experience.

Next Steps:

- Schedule a demo to see how ScanOne can integrate into your existing workflow.
- Visit our website to learn more about our features and pricing options.
- Contact our sales team for personalized support and inquiries.

Adopt ScanOne Solutions and let your tattoo shop lead the way in technology and customer experience.